

Poonam Shodh Rachna (ISSN 2456-5563)

(A multidisciplinary, peer reviewed and refereed Journal) Vol.3, Issue.VIII, August 2024, Pc : PSR-2408027



Bridging Ancient Wisdom with Modern Sustainability: Exploring the Circular Economy through Historical Perspectives

Dr. Mohammad Aamir Khan Yanbu Industrial College – Saudi Arabia 00966509709702, <u>aamir@rcjy.edu.sa</u>

Nabiha Khan Arab Open University – Saudi Arabia <u>n.khan@arabou.edu.sa</u>, 00966530199506

Moderated Abstract:

Ancient societies like Mesopotamia, the Indus Valley, Egypt, Greece, the Maya, the Inca, and various indigenous cultures demonstrated a deep grasp of nature and resources. They understood nature and resources holistically, which is relevant to modern sustainability efforts.

This paper explores how ancient civilizations relate to modern sustainability practices, especially focusing on the key principles of the circular economy concept. These include designing for durability and disassembly, promoting reuse and refurbishment, implementing effective recycling systems, encouraging sharing and collaborative consumption, and prioritizing renewable materials. By adopting these principles, the circular economy framework can minimize waste, conserve resources, stimulate innovation, and promote resilient communities and economies.

Integrating the wisdom of ancient civilizations with modern approaches will allow us to strive towards a sustainable future that honors the interconnectedness between humanity and the environment.

Key words:

Keywords: Ancient civilizations, sustainability, circular economy, historical perspectives, agriculture, urban planning, waste management, resource utilization, indigenous cultures, durability, reuse, recycling, collaborative consumption, renewable materials, innovation, resilience, interconnectedness.

The modern world of technology and consumption has ignored the wisdom of ancient civilizations. However ancient civilization principles regarding sustainability and managing resources hold valuable lessons. The ancient civilization's wisdom is very useful in the modern world. Let us see how the practices and methods used by these civilizations can help in sustaining and managing resources in the current times:

Ancient Mesopotamia (Agriculture, Water and Soil Fertility)

The Mesopotamians were able to retain the soil fertility while farming as they had a deep understanding of water management. They used several inventive methods of irrigation like canals and aqueducts to effectively use the river resources. The Mesopotamian civilization was able to have a steady crop yield and they were able to manage the droughts. They knew the art of crop rotation and fallow periods that ensured that the soil nutrients are revitalized and it remains healthy and productive. Thus, they were able to build a successful civilization and support their growing population by aligning their farming techniques with natural land patterns.

Relevance of Mesopotamian civilization to Modern World

Modern farming can adopt the techniques and methods used in ancient Mesopotamia. Drip irrigation and precision farming used today are replicated from the ancient Mesopotamian water management methods and practices. The modern farming techniques can be more efficient and sustainable if they adopt the ancient Mesopotamian practices¹.

Indus Valley Civilization (Urban Planning)

The people of Indus Valley Civilization were good in urban planning. They were able to make their cities more functional, efficient, and sustainable. They designed the land and drainage system in a way that made the movement efficient, kept the cities clean and protect it from flooding².

Relevance of Indus Valley Civilization today

The Indus Valley Civilization's planning strategies are even relevant today. Modern town planners can combine this ancient wisdom with today's sustainable urban planning, and create cities that are healthier for the environment now and in the future. The blending of ancient wisdom will make the cities more vibrant and resilient, like the modern urban planners can use ideas like green spaces, walkable areas, and efficient public transportation etc. to make cities more livable and resilient. They can also use eco-friendly materials and technologies that can reduce environmental impact and improve resource efficiency.

Thus, by aligning to historical wisdom and incorporating sustainable principles to design modern city, a better, durable and prosperous urban environment can be designed³.

Ancient Roman (Waste Management)

Waste management and pollution is the biggest menace of the modern days. The waste management methods of ancient Rome⁴ can provide valuable input to tackle it.

Modern day planners⁵ and policymakers can adopt ancient Roman waste management practices and develop strategies for reducing single-use plastics, recycling and composting.

Relevance of Ancient Roman Waste Management to Modern Urban Waste Challenges:

Modern society can reduce environmental waste by developing curbside recycling programs and building recovery facilities like landfills. This will help in composting organic waste that helps in improving soil, reducing greenhouse gases from decomposing materials and even saving water. Another environmental concern of the modern time is plastic. The society must be educated to reduce the use of single-use plastic and encouraged to use reusable options to protect the environment. Efforts should be made to introduce bottle deposit systems, develop and design sustainable packaging rules, ban plastic bags and move towards a more eco-friendly circular economy for plastic management. By learning and using the concept of ancient Rome's waste management methods the modern day cities can be more environmental friendly, healthier, cleaner, more resilient thereby improving people's well-being⁶.

Ancient Greek (Use of Renewable Energy)

The world can be more sustainable if it uses renewable energy rather than fossil fuel. The world can use the renewable energy sources that were used by ancient Greeks for example ancient

Greek skillfully used wind and water power. Modern societies can use hydroelectric, solar and water renewable energy technologies.

Relevance of Ancient Greek to Modern Energy Transitions

Renewable energy can be produced through wind energy. The modern technology is able to turn wind into power through wind turbines. Similarly, hydroelectric power generates clean and reliable electricity by using the energy of flowing water. This spirit of innovation is inspired by the ancient Greeks' innovations in the field of renewable energy technology. With the developments in wave, solar and tidal energy modern research and innovation is able to magnify the choice of sustainable energy. A better world can be created for the future generation⁷ by making better use of human creativity and collaboration to tackle modern challenges.

Ancient Maya (Agricultural Innovations) Maya Agricultural Innovations

The Maya civilization exhibited use of advanced agricultural practices⁸, they developed the art of terraced field farming and complex water management systems such as the use of canals⁹ and reservoirs. They were expert in agroforestry and grew crops with native trees and used organic waste as fertilizer. The Maya's were able to make the most out of their farming with minimum of harm to the environment¹⁰ by using natural ecosystems.

Relevance of Maya's Agricultural Innovations to Modern Sustainability

The Maya's through their eco-friendly farming and creative construction techniques revealed a deep understanding of connecting people with the environment. By using these techniques they lived in coherence with nature and prospered for centuries. The modern society can apply the Maya's eco-friendly ideas for sustainable living, thereby ensuring a diverse ecosystem, a strong environment and care of nature. By doing this, we can help ensure a strong environment, diverse ecosystems, and responsible care for nature for coming generations.

Ancient Chinese Civilization (Recycling and Resource Conservation)

The ancient Chinese Han Dynasty developed a sophisticated system of recycling and saving resources. They knew the art of recycling paper and metals like bronze and iron. Thus, the Han Dynasty prospered as they were able to save natural resources by not only cutting down waste but also converting waste into useful new products.

The ancient Chinese civilization had a deep understanding of sustainable farming techniques¹¹ and water management methods¹² that show they had a deep understanding of how environment, people and the cosmos are connected. The ancient Chinese civilization not only flourished by also protected the land for future generation by following the principles of stability, caution and stewardship. The modern society can inspire from the Chinese civilization for sustainable¹³ farming and water management practices.

Ancient Inca Civilization (Sustainable Holistic Agricultural Approach)

The Inca Empire created a system of canals¹⁴, terraces, and farming methods to enhance crop production¹⁵ in the tough terrains of the Andean highlands. They planted different crops together and used crop rotation and soil conservation¹⁶ to sustainably manage land resources. It shows that Inca's were conscious about the environment and dedicated to circulatory and sustainability to ensure farming last's on a long-term.

Native American Civilization (Agricultural Practices)

Many Native American tribes were skillful farmers, they not only planted different crops but even rotated crops to grow beans, maize and squash¹⁷. They reaped plants and herbs to sustain, by gathering not only what was needed but ensured that the plants regrew and reproduced. Modern society can learn from Native American practices to live in coordination with environment and build stronger societies.

Ancient peoples have preserved civilizations successfully for thousands of years through sustainability, shared care, and fairness for future generations. Modern society can be inspired from the ancient civilizations and preserve environment for future generations¹⁸.

The ancient civilization's wisdom can be used as a guide for sustainable living. Modern society can integrate the ancient civilization's principles and practices in their lives to strengthen their connection with the nature and improve the well-being of both people and planet.

Relevance across various realms

Modern day problems related to city planning, farming, renewable energy, community efforts and waste management can be solved by adopting ancient civilization methods, techniques and methods, thereby cultivating a harmonious and resilient society.

Assimilation into Modern Societies

The lessons to the modern society from the ancient civilization is to use resources judiciously to sustain effectively. The human prosperity and success can be integrated with the planet by applying the ancient civilization principles and adopting a circular economy. Modern societies should work together to find new solutions, to build a resilient and sustainable world and safeguard the current and future generations.

One way by which resources can be managed, is by creating systems so that materials are reprocessed, reused and renewed is circular economy¹⁹. Circular economy maximizes the value from resources and is blatantly different from the 'take-make-dispose' model that exhausts resources and even harms the environment.

Encouraging Reuse and Refurbishment

Modern societies should encourage its people to move towards circular economy so that goods or material can be used for a longer period of time. The economy can be sustained by repairing, refurbishing and remanufacturing products that will help to reduce waste, and save resources. Societies can help people and businesses to adopt reuse practices and support a circular economy through community exchange programs, remanufacturing efforts and repair services.

Maximizing Recycling and Resource Recovery:

Societies should cut down the reliance on limited resources and maximize use of recycled and recovered resources to reduce the reliance on limited resources. This will help in building a sustainable economy. A collective effort by all the sectors and sections of the society will accelerate the shift towards circular economy and minimize the impact of consumption²⁰.

Promoting Sharing Platforms and Collaborative Consumption:

The key to moving towards circular economy is using shared mobility services, collaborative consumption, and promote a culture of sharing and sustainability. Modern society can build a more resilient and resource-efficient economy by active participation by the members of the society, and developing innovative business models.

Investing in Bio-based and Renewable Materials:

Circular economy decreases dependence on limited resources as it persuades to invest in biobased and renewal materials. Using renewable biomass helps in caring for the environment and making the economy more resilient. The full potential of biomass material, can be unlocked by investing in innovations, cross-sector collaboration, research etc. this will guide in a more workable and regenerative future.

Application in Electronics Industry:

Through sustainable innovations in electronics circular economy can produce smartphones that are reusable. Societies should produce devices that satisfy customer needs and focus on durability, easy repair and efficient use of resources thereby making a robust and regenerative economy. The electronic industry should work together and stick to circular principles so that electronic items last longer, resources are saved and waste is minimized.

Definition and Goals of the Circular Economy

Businesses, governments, and consumers can work together and focus on innovation, supportive policies, and thoughtful consumption to create economic opportunities and build a sustainable and resilient economy by following circular economy principles.

Inspiration from Ancient Civilizations

Ancient civilizations has stimulated us to make the best use of the resources by recycling and reducing waste or even recycling the waste. They have inspired us by demonstrating how to reuse materials, community sharing, sustainable farming and make our society more sustainable and resilient. By taking actions collectively and cohesively and sharing new ideas, we can use the past wisdom for a better harmonious world.

Focus on Textile Upcycling and Repurposing:

Tackling textile waste is a big challenge in the modern times, but it can be recycled and adopted for new purposes in an ecofriendly way. Textile waste can be reduced by combining the ancient textile methods with new textile technologies to reduce waste and encourage more sustainable practices. Manufacturers, designers and consumers can work together and create fashion that is more sustainable and environmentally²¹ friendly. In addition to caring for the environment circular economy builds economic strength too.

Economic Benefits and Job Creation:

Jobs can be created and economy can be boosted not only by designing products, rather designing products in a way that can be repaired if needed to last for a longer time. Circular economy can create jobs in repairing by investing in skills development and develop a more sustainable growth and greater prosperity.

Local and Regional Impacts:

Circular economy can lift job creation, economic growth and resilient local societies.

Role of Businesses in Driving Sustainability:

Businesses can drive a sustainable and prosperous future, by nurturing innovation and entrepreneurship. Circular economy aims on resource efficiency and closed-loop systems to improve the economy and protect the environment. The modern society supply chain troubles can

be successfully managed by circular economy by decreasing reliance on scarce resources, and reducing risks of resource deficiencies and price fluctuations.

Businesses can withstand market fluctuations and disruptions that prioritize durability, repairability, and recycle in their product design. Businesses should make long-lasting, repairable, and eco-friendly products to handle market changes and disruptions as they use smaller amount of new material and even extends product lifespans.

Circular Economy and Resilience:

Circular economy provides businesses a useful ways to build resilience, maintain firmness, and support long-term sustainability in uncertain times.

Environmental Sustainability and Economic Resilience:

Circular economy builds a strong, comprehensive societies that recognizes the connection between environmental sustainability and economy.

Integration of Indigenous Wisdom:

Ancient wisdom gave the idea of interconnectedness to the modern society, while the modern environmental thoughts highlight the interdependent relationship between human welfare and the vigor of the natural world. Combining ancient wisdom with modern knowledge highlights the importance of identifying and valuing how ecosystems are interconnected.

Collective Action and Stewardship:

Modern societies can inspire collective action by helping people appreciate how nature is connected, this will develop a better sense of responsibility to take care of the world. Circular economy objective is to create a resilient and sustainable future by aligning traditional wisdom with modern technology. This is done by knowing how closely eco-systems and societies are connected, working together to build a sustainable and a resilient world.

Local communities, offer important lessons on handling forests sustainably as they know well the land and traditional practices. By working with local communities and valuing the indigenous wisdom we can work together and protect the natural heritage. By recognizing how everything is connected, we can become more responsible to take care of the world and its people.

Ancient Wisdom and Sustainability:

Ancient civilizations has taught us priceless lessons to live in harmony with environment, work together and manage resources rationally. Whether it was city planning by Indus Valley or sustainable farming by the Maya's each civilization knew the importance of equilibrium, tradeoff and interconnectedness.

Integration of Traditional Knowledge and Innovation:

We can pool traditional knowledge with modern ideas to make a better sustainable future by learning from their wisdom. Thus circular economy guides us to redesign production, consumption and waste management to create a more regenerative and fair society. We can build a better future with economic success and environmental care by adopting circular principles and encouraging innovation. Let's start this journey with courage, creativity, and promise, knowing that together we can create a world that compliments the past, mends the present, and guards the future.

References:

- 1. Altaweel, M., 2007. Investigating agricultural sustainability and strategies in northern Mesopotamia: results produced using a socio-ecological modeling approach, *Journal of Archaeological Science* 35 (2008)
- 2. Matthew, S.M. (2017) The Architecture of Mohenjo-Daro as Evidence for the Organization of Indus Civilization Urban Neighborhoods [Doctoral dissertation, University of Toronto]
- 3. Aurangzeb K., Carsten, H.Z.H (2013) 'Bricks and Urbanism in the Indus Valley rise and decline' American Journal of Archeology, March 7, 2013
- 4. Filip, H. & Miroslav M. (2016) Waste and Pollution in the Ancient Roman Empire. *Journal of Landscape Ecology*, Vol:9/No. 3
- 5. Craig, T. (2005), The Disposal of Human Waste: A Comparison between Ancient and Medieval London. *Past Imperfect*, Vol. 11, Pages 53-72
- 6. Barles, S. (2014), History of Waste Management and the Social and Cultural Representations of Waste. *Environmental Science, History*, DOI: 10.1007/978-319-09180-8_7
- 7. Mihalakakou, G., Psiloglou B., Santamouris, M., Nomidis D. (2001) 'Application of renewable energy sources in the Greek islands of the South Aegean Sea'. *Renewable Energy*, Vol. No. 26 Pg.1-19
- 8. Fedick, S.L., Hart S.M., Dussol L., (2023) 'Agriculture in the Ancient Maya Lowlands (Part 2):
- 9. Landesque Capital and Long-term Resource Management Strategies' Journal of Archaeological Research (2024) 32:103–154
- 10. Wyatt A.R. (2014), 'The scale and organization of ancient Maya water management' *Wiley Periodicals, Inc.* Volume 1, September/October 2014
- 11. Heindel, T. (2019) 'Plotting, Planting and Prospering: Ancient Maya Agricultural Production and Water Management at Actuncan, Belize' [Doctoral Dissertation, University of California Riverside]
- 12. Wu S., Wei Y., Head, B., Zhao Y., & Hanna, S. (2019), 'The development of ancient Chinese agricultural and water technology from 8000 BC to 1911 AD' Palgrave Communications
- 13. Zheng, X.Y., (2015), 'The ancient urban water system construction of China: the lessons from history for a sustainable Future' Int. J. Global Environmental Issues, Vol. 14, Nos. 3/4, 2015
- 14. Yu, J., & Wu, J., (2018) 'The Sustainability of Agricultural Development in China: The Agriculture–Environment Nexus' *Sustainability 2018*, 10, 1776; doi:10.3390/su10061776
- Mazadiego, L.F., Hervas, A.M., (2009) 'Water and Inca Cosmogony: Myths, Geology and Engineering in the Peruvian Andes' *The Geological Society of London* Special Publications, 310 (DOI: 10.1144/SP310.3) Pg. 17 – 24.
- 16. Handley, J., Branch, N., Meddens, F.M., Simmonds, Iriarte, M.J. (2023) 'Pre-Hispanic terrace agricultural practices and long-distance transfer of plant taxa in the southern-central Peruvian Andes revealed by phytolith and pollen analysis' *Springer Link* Volume 33, Pg. 375 391
- 17. Kosiba S., (2018) 'Cultivating Empire: Inca intensive agricultural strategies' *The Oxford Handbook of the Incas Edited by Sonia Alconini and Alan Covey* DOI:10.1093/oxfordhb/9780190219352.013.22
- Price D. (2022) 'Contributions of Native Americans to Sustainable Cropping Systems The Three Sisters' Nov 4, 2022, <u>https://nwdistrict.ifas.ufl.edu/phag/2022/11/04/contributions-of-native-americans-to-sustainablecropping-systems-the-three-sisters/</u>
- 19. McDonald K., (2022) 'Four Indigenous Farming Practices for a Sustainable Future Today' <u>https://populationeducation.org/four-indigenous-farming-practices-for-a-sustainable-future-today/</u>
- 20. REPSOL (n.d.). Circular Economy February 17, 2024, from https://www.repsol.com/en/sustainability/sustainability-pillars/environment/circular-economy/index.cshtml
- 21. Christina Dean (n.d.). Waste is it 'really' in fashion? March 07, 2024, from <u>https://www.fashionrevolution.org/waste-is-it-really-in-</u> <u>fashion/#:~:text=The%20number%20of%20garments%20produced,is%20landfilled%20or%20burned%20glob</u> <u>ally</u>

Autobiographical sketch of the author(s)

Dr. Mohammad Aamir Khan

Dr. Mohammad Aamir Khan holds a Master's in Commerce (M.Com.), Master's in Business Administration (MBA), and a PhD, boasting over 35 years of extensive teaching experience.

Currently, he is employed at Yanbu Industrial College in the Kingdom of Saudi Arabia. Dr. Khan has previously worked at various colleges and universities in India. He is also a seasoned Soft Skill Trainer, having conducted numerous training programs for esteemed organizations such as the Royal Commission, SAMREF, ARAMCO, Cristal, MARAFIQ, Yanpet, and Yasref.

His recent research work includes:

- Paper Titled 'Bridging Ancient Wisdom with Modern Sustainability: Exploring the Circular Economy through Historical Perspectives' was accepted and presented in an International E-Seminar on Research for Sustainable Future - Multidisciplinary Approaches' on 18th August 2024.
- 2- Paper Titled "Entrepreneurship and Business Sustainability" was accepted for the 5th International Conference 2024 held from 3rd May, 2024 to 5th May, 2024 at Sherubtse College Auditorium kanglung, Bhutan
- 3- Paper Titled 'Promoting Sustainable Development through Enhanced Resource Efficiency in a Circular Economy' was accepted for presentation in International Conference on "Holistic Approaches to Achieving Planetary Resilience: Integrating Social, Environmental, and Economic Solutions International Conference on May 20-25, 2024, held in Bhutan.
- 4- This article was published in an edited book having ISBN by Eureka Publication.

He has served as a Session Resource Person and Session Co-Chair in International Conferences too.

Additionally, Dr. Khan runs a successful YouTube Channel where he shares lectures on accounting and finance. With over 1,600 subscribers and more than 79,500 views, his channel has garnered significant attention and engagement.

Nabiha Khan

Nabiha Khan, a distinguished graduate of the esteemed Edinburgh Business School, currently holds the position of Business Lecturer at Arab Open University – KSA Branch. Prior to this role, she served as a Business Lecturer at International Technical Female College in Jeddah and Highbury Burton Saudi Arabia (HBSA). Additionally, Nabiha has worked as a Freelance Trainer, collaborating with the Royal Commission for Yanbu Colleges – Continuing Education and Community Service Center. She has also gained experience at Dubai Islamic Bank in Sharjah, UAE. Her recent research work includes:

- 1- Joint Paper Titled 'Bridging Ancient Wisdom with Modern Sustainability: Exploring the Circular Economy through Historical Perspectives' was accepted and presented in an International E-Seminar on Research for Sustainable Future - Multidisciplinary Approaches' on 18th August 2024.
- 2- Joint Paper Titled 'Promoting Sustainable Development through Enhanced Resource Efficiency in a Circular Economy' was accepted for presentation in International Conference on "Holistic Approaches to Achieving Planetary Resilience: Integrating Social, Environmental, and Economic Solutions International Conference on May 20-25, 2024, held in Bhutan.
- 3- This article was published in an edited book having ISBN by Eureka Publication.
- 4- She was also awarded the Academic Excellence Award for her significant contribution to the society in the field of education.

Additionally, Ms. Nabiha Khan with Dr. Khan runs a successful YouTube Channel where he shares lectures on accounting and finance. With over 1,600 subscribers and more than 79,500 views, his channel has garnered significant attention and engagement.